



## FERA-FSE-UNI MEI Hold Second Online Workshop “Building a Collective Bargaining Campaign”

FERA, FSE and UNI MEI held the second online workshop **“Building a Collective Bargaining Campaign”** of the joint project **“Strengthening Collective Bargaining for Audiovisual Creators”** (CBW) on September 21, 2021.

The workshop was introduced and moderated by FERA CEO **Pauline Durand-Vialle** and FSE Executive Officer **David Kavanagh**, gathering 33 participants from the FERA and FSE network in 17 countries.

The meeting kicked off with the presentation of the **Strengthening Collective Bargaining for Audiovisual Creators Organizing Draft Toolkit** based on the members’ exchange in Workshop #1 by **David Kavanagh**, and the presentation of **Resources on the Transposition Process** by **Pauline Durand-Vialle**.

The workshop also featured a session on **Building a collective bargaining campaign around the 2019 Copyright Directive Transparency Obligation** introduced by a presentation on the implementation state of play and the completed transpositions of the Directive in five Member States by **Pauline Durand-Vialle**.

In the last part of the online meeting, the participants were divided into breakout groups to discuss their respective approach to the transposition process of the 2019 Copyright Directive, referring to their organization’s involvement, resources needed as well as methods to engage the membership.

The online workshop offered FERA and FSE members a platform to brainstorm and exchange ideas on how to successfully build a collective bargaining campaign as well as a setup to create alliances between directors and screenwriters to see for the best implementation of the 2019 Copyright Directive.

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