



FERA AISBL Activity Report

October 2020 – October 2021

Executive Summary

HIGHLIGHTS OF THE YEAR

- Activities re-organised around 3 main priorities in a context of sea-change in the audiovisual industry in Europe: supporting the creation of independent audiovisual works, promoting Directors' creative space and working conditions, and strengthening our network and organisation
- Growth in visibility and influence through a record number of interventions in industry and policy events, number of events (co-)organised and our new digital communications tools
- Increased engagement with members and development of new networking and capacity building opportunities for members through a series of topical webinars and online workshops that had a great turnout throughout the year
- Mirroring this deployment of online activities, increase of resources available to members via new website including through members' area, particularly in the context of the 2019 Copyright Directive transposition
- Implementing second stage of communications refit through new "Directors at work" focus and flagship video podcast project to be launched late 2021
- Achieving financial stability despite COVID-19 crisis context through steady membership support
- Growing membership: in 2021, FERA counts 39 full members and 10 associate members from 37 territories, including 24 EU Member States and 3 EFTA countries

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FERA, the independent voice of European screen directors

2020-2021 framework

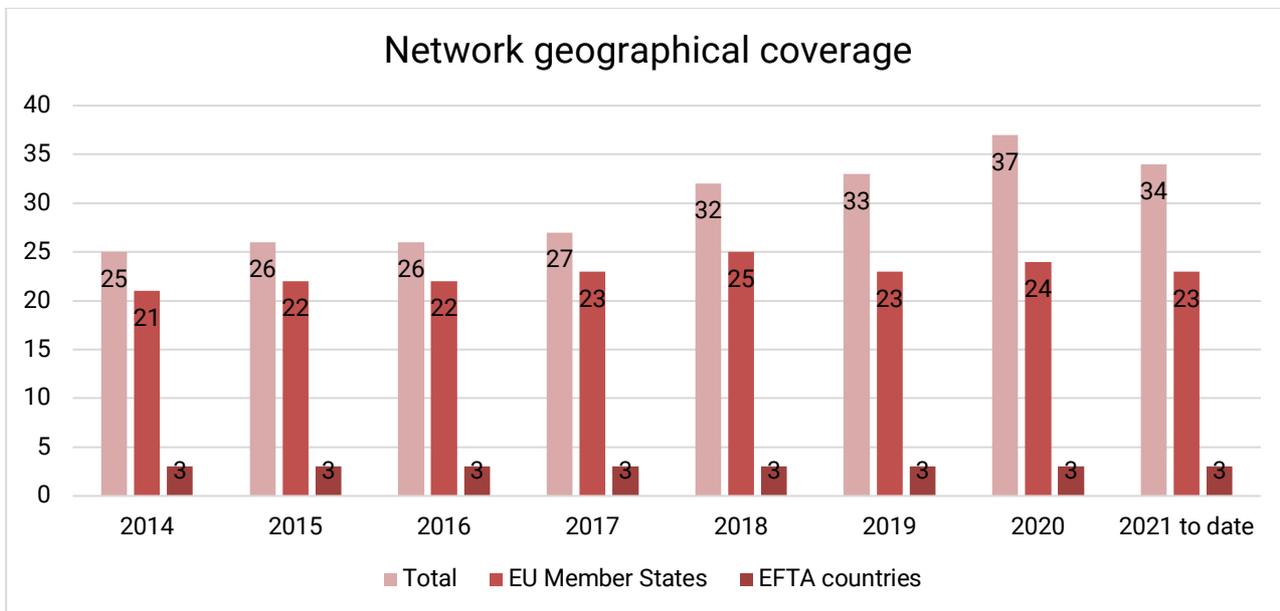
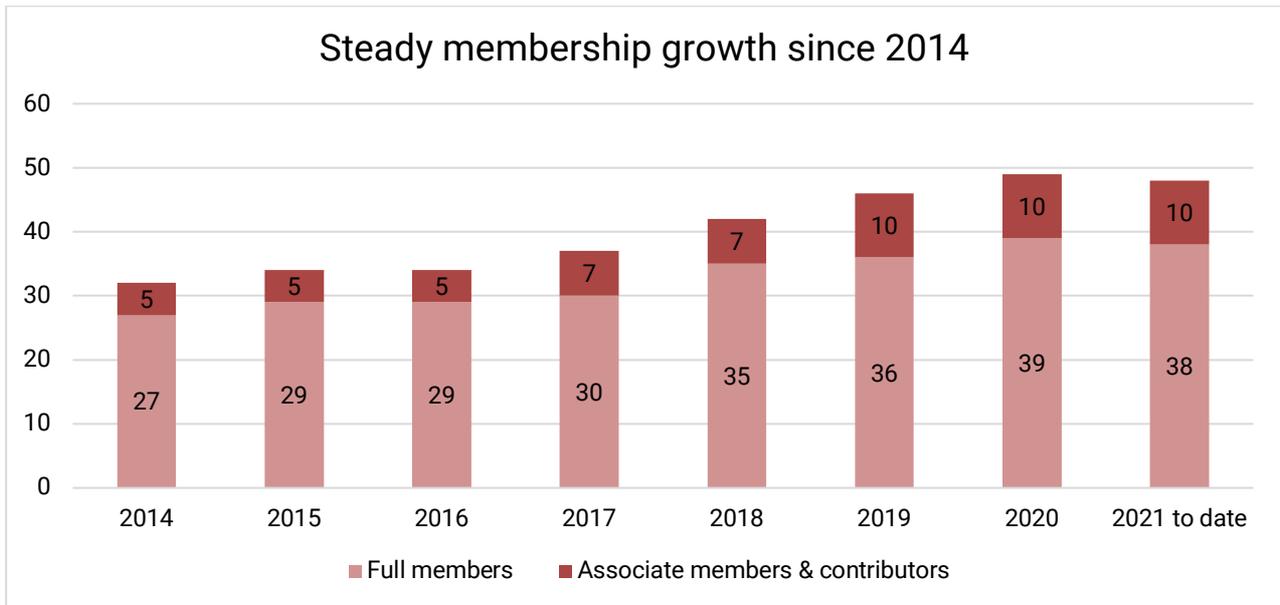
New record 37 territories and 49 organisations represented

Our mission

- As a European network representing the independent voice of film and TV directors as primary creators of audiovisual works in Brussels, FERA's activities have three main areas:
 - Promoting and raising awareness on directors' craft, rights, remuneration and career paths, as well as their unique role in the audiovisual, cultural and creative sectors;
 - Advocating for a sustainable environment for European directors' creative work: promoting better rights and remuneration, as well as EU policies maximizing the cultural, creative, social and commercial potential of the audiovisual industry;
 - Providing capacity building to our membership of national organisations (facilitating understanding/implementation of EU legislation for directors' professional organisations), and to the European directors' community at large (platform to discuss craft changes and needs).
- FERA's core mission as the independent representative of screen directors in Brussels has proven more relevant than ever over the last few years, from the recent reform the European copyright framework to the unprecedented crisis set off by the COVID-19 pandemic.

Our network

- FERA's growing membership reinforces our network representativeness, building block of political legitimacy at EU level and within the industry. FERA is thus part of a number of professional platforms and formal stakeholders' consultations in Brussels, as well as of various industry-led initiatives across Europe.
- In 2020, FERA represented 39 full members and 10 associate members and contributors from 37 countries, including 24 EU Member States and 3 EFTA countries (Iceland, Norway, Switzerland).
- To date, FERA 2021 membership includes 38 full members and 10 associate members and contributors. They cover 34 territories, including 23 EU Member States and 3 EFTA countries.
- New member joining FERA in 2021 (see Annex 2 for further details):
 - Full Membership: La GAARD – France



Our structure

- FERA is a not-for-profit organisation based in Brussels, Belgium (AISBL – Association Internationale Sans But Lucratif).
- Honorary President Agnieszka Holland and Ambassadors are lending their voice in support of our advocacy work:
 - Marco Bellocchio
 - Isabel Coixet
 - Heddy Honigmann
 - Michaël R. Roskam
 - Charles Sturridge
 - István Szabo

- The organisation is administered by its Executive Committee. Its current members were elected during the 2019 General Assembly for a two-year mandate:
 - Klemen Dvornik (Slovenia), Chair
 - Sverre Pedersen (Norway), Honorary Treasurer
 - Bill Anderson (UK)
 - Lou Jeunet (France)
 - Birgitte Stærmosse (Denmark)
 - C. Cay Wesnigk (Germany)
 - Martijn Winkler (Netherlands)

- As per article 19.1 of FERA statutes, the Executive Committee appointed 3 additional co-opted members for an additional year:
 - Elisabet Gustafsson (Sweden)
 - Hrvoje Hribar (Croatia)
 - Alberto Simone (Italy)

- The Executive Committee gathered monthly and topical online meetings throughout the year, and eventually meet in person for the first time since the start of the COVID-19 crisis on October 10-11 2021 in Ljubljana, Slovenia.

- To implement the strategy and workplan outlined by the Executive Committee, our staff team works year-round from our Brussels office:
 - Chief Executive Officer: Pauline Durand-Vialle since February 2014.
 - Office and communications manager: Lenuța Berinde since September 2019.

- For 2020-2021, our workplan was re-organised around three main workstreams:
 - Advocacy and communications focusing on supporting the creation of independent audiovisual works,
 - Advocacy and communications focusing on the promotion of Directors' creative space and working conditions,
 - Maintaining and strengthening FERA as a network and organisation.

Advocacy Work in 2020-2021:

Supporting independent AV creation & Promoting Directors' creative space

14 events organised, 27 external interventions, over 218 meetings and 31 events attended

Vision for the Future: Supporting European independent AV creation

2018 AVMS Directive implementation

- Largely due to the COVID-19 crisis, the implementation deadline of [Directive \(EU\) 2018/1808 on audiovisual media services \(Audiovisual Media Services Directive\)](#) initially set on September 2020 was delayed in the vast majority of Member States.
- The implementation of its new obligations on online platforms is widely considered as essential in the context of the recent exponential rise of global streaming platforms both on the production and distribution market.
- FERA worked on informing its members on these new obligations and the ongoing implementation process, and through experts' case studies of national transpositions during a dedicated internal webinar – all these resources are available on our website and its members' area.

New Creative Europe MEDIA

- In coordination with other European audiovisual representative organisations, FERA engaged with the European Commission, the European Parliament and Member States to address issues related to the new general focus of the Creative Europe MEDIA subprogramme.
- Despite the impressive doubling of its budget, support strands with a strong focus on cultural diversity objectives have not been developed while actions focusing innovation and on increasing the global competitiveness of European audiovisual content and companies have been massively increased.
- The lack of support to networks of audiovisual professionals, including creators, has been an important focus of these advocacy efforts, as it should lead to the possibility for European organisations such as FERA to apply for EU funding to develop networking activities.
- In addition to joint and bilateral advocacy initiatives with EU institutions, FERA informed members regularly and provided the opportunity for them to discuss the new 2021-2027 Creative Europe MEDIA framework in more details during a dedicated internal webinar with a representative of the European Commission – all resources available on our website and its members' area.
- Based on an initiative by the European Parliament, the European Commission also notably launched [pilot project Writing European](#) dedicated to the creative development of high-end TV series. Monitoring of the implementation of this action will show if and how directors will effectively benefit from this new support strand.

Artistic freedom

- FERA formally joined the International Coalition Filmmakers at Risk in 2021. This initiative was launched the previous year by the International Film Festival Rotterdam (IFFR), International Documentary Festival Amsterdam (IDFA) and the European Film Academy (EFA), with the objective to provide a reliable and reactive coordination on specific cases. Over summer 2021, it thus provided essential information regarding the situation of filmmakers in Afghanistan.
- FERA also provides ad hoc support to members on specific cases, such as governmental pressure imposed on the Slovenian film community through a freeze on public funding or ideologically-driven restrictive criteria in public funding allocation in the Faroe Islands.
- Coordinated advocacy efforts with organisations such as Freemuse and Culture Action Europe are ongoing to include the issue in EU policy agenda through concrete action points. FERA Chair Klemen Dvornik had the opportunity to speak up on the issue at a dedicated European Parliament event early 2021.

General monitoring of EU policy initiatives relevant to the audiovisual sector and authors

- As always, FERA is monitoring the development of EU policy initiatives relevant to the audiovisual sector, also in coordination with audiovisual stakeholders' representative organisations in various coalitions.
- The main common issues centered around supporting exclusive territorial licensing of audiovisual works vs pan-European licensing potentially detrimental to investments and authors' rights payments, and promoting strong copyright protection standards for audiovisual stakeholders in the Digital Services Act package.
- Over the last year, FERA also engaged with the European Parliament in the context of several initiative reports focusing on the socio-economic situation of authors and creative workers during and following the ongoing COVID-19 crisis. Information on these initiatives is available on our website.

Promoting Directors' Creative Space and Working Conditions

2019 Copyright Directive implementation

- In order to support members in the transposition process and to provide feedback to the European Commission, FERA dedicated a significant amount of time to monitoring and analysing new national legislations.
- Resources were disseminated and made available to members through dedicated webinars, reports and ad hoc support upon request where draft legislations were deemed unsatisfactory by local members. They are available on our website members' area.
- Through collaborations with FSE (Federation of Screenwriters in Europe) and UNI MEI (federation of creative sectors' trade unions), we were able to develop a particular focus on the practical implementation of the transparency obligation and collective agreements negotiation (see below our joint project description).
- FERA also provided an informal platform for members to discuss the impact of global streaming platforms on local production and on authors' contracts.

European Commission initiative to fix EU competition rules hindering solo self-employed collective bargaining

- European competition rules do not apply to collective bargaining by workers but collective bargaining by self-employed considered as “undertakings” could be caught by competition rules. The European Commission considers it is not for competition policy to address the social challenges faced by vulnerable self-employed, but also that EU competition rules should not be an obstacle to collective negotiations or agreements that aim at improving the working conditions of these individuals.
- The European Commission consequently launched early 2021 a consultation on its initial impact assessment of options to clarify that, provided that certain conditions are met, working conditions can be improved through collective agreements not only for employees but also for those self-employed who need protection, in line with EU competition rules.
- FERA is following up closely on this process in the context of the implementation of the 2019 Copyright Directive which sets out in no uncertain terms the ability for authors, no matter their employment status, to implement their new rights through collective agreements.

Showcasing Directors at work

- Following up to our communications framework make-over in 2019-2020, one strategic objective for this year has been to mainstream directors at work particularly in relation to the COVID-19 recovery, creative space, working conditions, gender equality and throughout our communications channels with dedicated visuals and social media posts.
- Along the same lines, a video podcast titled “The Director’s Voice” was developed as our flagship communications project for 2020-2021, which will be launched late in the year.
- The project focuses on bringing together European directors with a unique vision and directorial voice to discuss the status and purpose of filmmakers nowadays, in Europe and the world. Discussions also branch out to cover the co-production ecosystem in Europe, the rise of global streaming platforms, and the impact of the COVID-19 crisis on the audiovisual sector.
- Three sessions were recorded for “The Director’s Voice” pilot season featuring Jasmila Žbanić in dialogue with Hrvoje Hribar, Agnieszka Holland in dialogue with Klemen Dvornik and Alexander Nanau in dialogue with Bill Anderson and Christina Rosendahl. These episodes are scheduled for release in November and December 2021.
- The project brings forth unique people and voices whose films and work are celebrated worldwide, starting inspiring conversations on many important topics for our community of filmmakers today.

FERA Events, Interventions and Meetings at a glance

- Since the beginning of the COVID-19 crisis, FERA has significantly developed its online activities, which allowed for a stronger and more regular engagement with members. While engagement with EU institutions has been more limited, industry connections have also increased.
- 45 meetings with FERA members and 43 internal meetings were organised (detailed list is available upon request to the FERA office). In addition to 33 meetings with policy makers, over 185 meetings with stakeholders and press, 31 external events attended, FERA (co-)organised 14 events, and its representatives were invited to speak in 27 external events and interviews.

October 2020	
<p>6 October – FERA webinar FERA General Assembly Online Series, Session #1, <i>“40 Years of FERA: What Makes a European Filmmaker in 2020?”</i></p> <p>13 October – FERA webinar FERA General Assembly Online Series, Session #2, <i>“Doomsday or Rebirth: A Rebellious Take on European Film’s Future”</i></p> <p>20 October – FERA webinar FERA General Assembly Statutory Meeting</p> <p>27 October – Joint screening / EU Council German Presidency UNDINE by Christian Petzold – <i>cancelled due to sanitary restrictions related to COVID-19</i></p>	<p>2 October – CEO Interview FRED Film Radio</p>
November 2020	
	<p>5 November – Online panel Honorary President Agnieszka Holland at Rencontres de l'ARP debate <i>“Quelle souveraineté culturelle pour l'Europe à l'ère numérique?”</i></p> <p>12 November – Online panel FERA CEO intervention at Seville Film Festival 2020 – <i>“Europa 21: Como seguir siendo cineasta hoy” / “Europe 21: How to Continue to Be a Filmmaker today”</i></p> <p>13 November – CEO Interview Špela Kožar RTV SLO</p>
December 2020	
	<p>10 December – Online panel FERA CEO intervention at European Audiovisual Observatory – <i>“Diversity and Inclusion in the Audiovisual Industry”</i></p> <p>11 December – Online panel FERA CEO intervention at EWA, Cineuropa, EFAD, UNI MEI – <i>“50/50 by 2020 – Are We There & What Is Next? Perspectives for Gender Equality in the European Audiovisual Sector Beyond 2020</i></p>
January 2021	
	<p>19 January – Online panel FERA CEO intervention at FIPADOC Industry – <i>“The French Documentary Industry – How to Overcome the Crisis?”</i></p> <p>22 January – Online webinar FERA CEO intervention at SFR (Sweden) – <i>“EU Directives, Why Should I Care”</i></p>
February 2021	
<p>24 February – FERA internal webinar <i>AVMS Directive Implementation: What is at stake for European Directors</i></p>	<p>12 February – Online panel FERA CEO intervention at European Audiovisual Observatory – <i>Conference on the Digital Services Act Package</i></p> <p>22 February – Online panel FERA Chair Klemen Dvornik intervention at EU Parliament S&D Group – <i>“Media and artistic freedom under attack – Europe has to act”</i></p>
March 2021	
	<p>1 March – Online panel FERA CEO intervention at European Film Market Berlinale 2021 – <i>European Film Politics Seminar</i></p> <p>4 March – Online session FERA CEO intervention at FR Master 2 International Sustainability Management / CSR (Corporate Social Responsibility) in the Media and Culture</p>

April 2021	
	<p>12 April – Online session FERA CEO masterclass for Oxford Brookes University – <i>Is There a Sustainable Future for Independent Audiovisual Creation in Europe?</i></p> <p>27-28 April – Online session FERA CEO intervention at Voices of Culture Structured Dialogue – <i>'Status and Working Conditions of Artists and Cultural and Creative Professionals'</i></p> <p>29 April – CEO Interview w Dr. Elīna Reitere kinoraksti.lv</p>
May 2021	
5 May – FERA internal webinar <i>Copyright Directive implementation: Where are we at on authors' fair remuneration?"</i>	
June 2021	
4 June – Directors' Voice Video podcast Recording Jasmila Žbanić with Hrvoje Hribar	4 June – Online meeting FERA CEO intervention EFAD online talk – Copyright reform implementation with FERA and SAA
8 June – FERA/FSE/UNI MEI online workshop <i>From Representation to Bargaining: Engaging the Members' Base</i>	10 June – Online meeting CEO intervention at European Audiovisual Observatory Executive Committee - UK presidency
22 June – Joint screening / EU Council Portuguese Presidency <i>LISTEN by Ana Rocha de Sousa</i>	14 June – Online conference FERA CEO intervention at ANAC (IT) webinar – <i>"Linee guida per Europa creative"</i>
	21 June – Online conference CEO Moderation at IJEK expert seminar – <i>2019 Copyright Directive: Focus on Slovenia</i>
July 2021	
	1 July – Industry Roundtable Laurent Jaoui U2R intervention at Series Series EPC roundtable - <i>How can the independent sector negotiate with the big U.S. streamers?</i>
	8 July – Online conference FERA CEO intervention at Cannes Film Festival 2021 – <i>4th European Film Politics Seminar</i>
August 2021	
	15 August – Online conference FERA CEO intervention at Sarajevo Film Festival/ Cinelink panel – <i>Working with streamers</i>
	26 August – Conference in Copenhagen, DK FERA CEO intervention at FEMR – <i>2019 Copyright Directive transposition state of play</i>
September 2021	
2 September – FERA internal webinar <i>The New MEDIA Programme 2021-2027 – What's in it for European filmmakers?</i>	18 September – Panel in Leskovac, RS FERA Chair Klemen Dvornik and Executive committee member Hrvoje Hribar intervention at LIFFE Festival panel
21 September – FERA/FSE/UNI MEI online workshop <i>Building a Collective Bargaining Campaign</i>	
30 September – Directors' Voice Video podcast Recording Agnieszka Holland with Klemen Dvornik	
October 2021	

<p>28 October – Directors’ Voice Video podcast Recording Alexander Nanau with Bill Anderson and Christina Rosendahl</p>	<p>26 October – Hybrid meeting in Brussels, BE FERA CEO intervention at Prospere coordination meeting, in coordination with ARRF (BE)</p>
<p>November 2021</p>	
<p>30 November – Joint screening EFAD joint screening SI presidency</p>	<p>22 November – Hybrid meeting in Berlin, DE FERA CEO intervention at 9th Initiative Urheberrecht Copyright Conference – <i>2019 Copyright Directive transposition state of play</i></p> <p>22 November – Online meeting FERA CEO intervention at FSE General Assembly panel</p>

Maintaining and Strengthening FERA

Steady through the COVID-19 storm

Capacity building & networking activities for members

Internal webinars on specific issues

- Since the beginning of the COVID-19 crisis, FERA has significantly developed its online activities, which allowed for a stronger and more regular engagement with members. One important feature of this digital deployment is the organisation of internal webinars exclusively intended for members on industry or EU policy topical issues. Sessions generally have a great turnout.
- Expert guests, case studies and background presentations allow for members to dive into a topic, put direct questions to speakers, flag issues they are faced with at national level and network with our members' community to find relevant support. Related resources are disseminated with reports after each session and are available on our website members' area.

Workshops and resources to support members in the 2019 Copyright Directive transposition process: FERA FSE UNI MEI joint project

- Since 2018, year-round opportunities of networking and capacity building activities for FERA members have been supported financially by the European Commission DG Employment through a joint FERA FSE UNIMEI project "Promoting Fair Remuneration and Collective bargaining for Creators in the Digital Single Market". The 24-month programme provided workshops, resources and tools to the community of professional organisations representing screenwriters and directors in the Europe, in order to start a structured social dialogue with European associations of producers and broadcasters. The goal was to promote fair remuneration, good practice in standard contracts and collective bargaining.
- Based on the success of its first edition, FERA, FSE and UNI MEI partnered up again to successfully apply for a second edition in June 2020 in the context of the 2019 Copyright Directive transposition. Project activities divided in the following workstreams have started early 2021 for a two-year cycle:
 - Capacity building workshops – 3 organised in 2021
 - Structured dialogue with representative organisations of producers, broadcasters and online services – preliminary stage initiated in 2021
 - Development of two databases on (i) the 2019 Copyright Directive transposition (ongoing) and (ii) collective agreements (2022)
 - Webinars – 2022
- All related reports, presentations and resources are available in our website members' area.

Towards a possible application to Creative Europe MEDIA support

- Since 2014, European networks exclusively covering the audio-visual sector are no longer eligible for funding under the Culture strand support to Networks scheme, while the MEDIA strand

does not currently provide similar support. Yet forums where European audiovisual professionals gathered in European networks could find innovative ways to tackle the numerous challenges they are facing today – ranging from adjusting to the health crisis, new market realities and sustainability objectives, facing threats to freedom of artistic expression and cultural diversity, to the evolution of their craft in a fast- changing industry – are direly needed.

- FERA is actively working with Europa Distribution and FSE to draw the attention of policy-makers on the state of play of the (re)introduction of support to audiovisual professionals networking activities, introduced in Creative Europe’s legal basis by the EU Parliament, after it was delayed to 2022. If correctly included by the European Commission in its Creative Europe 2022 work programme by the end of the year, it should allow for FERA to apply for EU funding once again in 2022.

Communications: Maintaining a close relationship with network members

Developing our visibility online



@Film_directors	@filmdirectors.fera	fera_aisbl	screendirectors.eu
Created in 2012	Created in 2010	Created in Oct. 2018	Created in 2011
1953 followers (+15,35%)	1668 followers (+21%) 1443 likes (+16%)	327 followers (+84%)	53 posts since October 2020 (+12%)

Informing our members and General Publications

The table below lists FERA publications available on our website and additional information provided to members via our seasonal newsletter and topical email updates.

Publications	Additional Communications to FERA Members
September 2020	
14 September – Joint Open Letter <i>FERA co-signs open letter on EU democracy action plan and freedom of artistic expression</i> 19 September – Joint Statement <i>Urgent Call for the Release of Hajooj Kuka</i> 21 September – Joint Open Letter <i>FERA co-signs open letter urging EU Commission to propose KYBC obligations to reduce illegal content online</i> 24 September – FERA Statement <i>FERA GA 2020: 40-year Anniversary Online Series in October</i>	22 September – Information to members <i>FERA 40 year anniversary online series - programme and documents for October 20, 2020 statutory meeting</i>
October 2020	
5 October – Joint Statement <i>FERA co-signs statement challenging device manufacturers seeking to avoid private copying compensation</i>	1 October – Invitation <i>FERA General Assembly 2020 online series programme and access details</i>

<p>30 October – Joint Open Letter <i>Letter to the European Commission on Behalf of Europe’s Cultural and Creative Sectors</i></p>	
<p>November 2020</p>	
<p>4 November – FERA Statement <i>40 years of FERA: There is a Future for European Filmmaking. Let’s build it!</i></p> <p>11 November – FERA Update <i>Creative Europe budget increased to 2.2 billion EUR</i></p> <p>12 November – Joint Statement <i>EU organizations support Slovenian film community facing disastrous governmental pressure as public film funding is blocked</i></p> <p>13 November – FERA report <i>FERA at Seville Film Festival 2020: Building a Future for Filmmakers and the Audiovisual AV Industry in Europe – 12 November</i></p> <p>30 November – Joint Call <i>Film/Audiovisual Sector Welcomes EU Commission Review of Unjustified Geo-blocking in line with Latest Studies Supporting Territoriality</i></p>	<p>3 November – Information to members <i>General Assembly follow-up: Statement & Copyright Directive Implementation</i></p> <p>10 November – FERA update <i>Deal struck on long-term EU budget includes significant increase for Creative Europe/MEDIA thanks to EU Parliament support</i></p> <p>24 November – FERA Newsletter <i>FERA Autumn Newsletter 2020</i></p>
<p>December 2020</p>	
<p>7 December – News from FERA members <i>News from FERA Members: Police Everywhere, Images Nowhere</i></p> <p>11 December – FERA Press Release <i>Pauline Durand-Vialle of FERA takes over European Audiovisual Observatory’s Advisory Committee Chair</i></p> <p>17 December – FERA Statement <i>FERA Statement: EU Filmmakers Standing In Solidarity With Their Faroese Colleagues Facing Censorship</i></p> <p>17 December – FERA Report <i>FERA promotes Equal Pay and Equal Opportunity for female filmmakers at Industry Events</i></p> <p>29 December – News from FERA Members <i>“My Dreams Have Not Gone Gray”, by ACCIÓN Spanish delegate Floreal Peleato</i></p>	<p>4 December – FERA update <i>Audiovisual Media Services Directive (AVMSD) implementation follow up / monitoring new on-demand services obligations</i></p> <p>14 December – FERA update <i>Political agreement struck today on Creative Europe 2021-2027, allowing new MEDIA programme to kick off as of January</i></p> <p>17 December <i>FERA Season’s Greetings</i></p>
<p>January 2021</p>	
<p>20 January – FERA Update <i>Culture, the AV Sector and the EU Recovery Plan: State of Play</i></p> <p>21 January – Joint Statement <i>Organizations across the European film and audiovisual sector welcome the budgetary increase for Creative Europe – MEDIA</i></p> <p>29 January – FERA Press release <i>FERA Joins Forces with International Coalition for Filmmakers at Risk (ICFR)</i></p>	<p>20 January – FERA update <i>Culture, the AV sector and the EU recovery plan: state of play</i></p> <p>21 January – FERA update <i>EU Commission possible move to fix EU competition rules hindering solo self-employed collective bargaining</i></p> <p>26 January – FERA update <i>New study “Rebuilding Europe” on the Cultural & Creative Industries (CCI) and the COVID-19 crisis impact</i></p> <p>29 January – FERA update <i>EU Directives implementation monitoring / Copyright Directive provisions applicability in time issue - AVMS Directive transposition in ES and FR</i></p>
<p>February 2021</p>	
<p>12 February – FERA Report <i>FERA at European Audiovisual Observatory online conference on the Digital Services Act Package</i></p> <p>15 February – FERA Press Release</p>	<p>25 February – FERA Newsletter <i>FERA Winter Newsletter 2021</i></p>

<p><i>EU Filmmakers Call on Global Streamers to Commit to Fair Negotiating Conditions on Remuneration</i></p> <p>19 February – News from members <i>FERA French member SRF Pays Tribute to Lokman Slim</i></p> <p>22 February – FERA Statement <i>EU Filmmakers welcome initiative to bring Artistic Freedom in focus at EU-level</i></p> <p>25 February – FERA Report <i>Artists at Risk Connection Publishes “A Safety Guide for Artists”</i></p>	
<p>March 2021</p>	
<p>5 March – FERA report <i>FERA Holds Internal Webinar on AVMS Directive Implementation</i></p> <p>15 March – Joint Statement <i>European Parliament’s report on the situation of artists and the cultural recovery in the EU – Authors’ Group position</i></p> <p>16 March – FERA Update <i>Vote your favourite European film nominated for LUX Audience Award 2021</i></p> <p>19 March – Joint Open letter <i>Include Culture in Your National Recovery Strategies and Reactivate Cultural Life In Europe</i></p> <p>31 March – News from FERA members <i>How do we guarantee the future of Swedish film?</i></p>	<p>9 March – Invitation <i>[SAVE THE DATE] Rebuilding Europe: What happens next?</i></p> <p>16 March – FERA Update <i>Vote your favourite European film nominated for LUX Audience Award 2021</i></p> <p>18 March – Information to members <i>Note after an exciting webinar, by FERA Executive Committee member Hrvoje Hribar (DHFR - Croatia)</i></p>
<p>April 2021</p>	
<p>7 April – News from FERA members <i>Crisis Support Is Not Enough to Save Culture. The Swedish Union for Performing Arts and Film: A Large Part of Our Labour Market Has Disappeared</i></p> <p>15 April – Open Letter <i>FERA signs open letter asking for the release of Tatsiana Hatsura-Yavorska in Belarus</i></p> <p>20 April – Open Letter <i>KYBC Letter to the European Parliament & KYBC Letter to the European Council- Digital Services Act</i></p>	<p>7 April – Information to members <i>New Joint Project FERA/ FSE/ UNI MEI 2021-2022 - “Strengthening Collective Bargaining for Audiovisual Creators”</i></p> <p>22 April – Questionnaire <i>FERA Questionnaire for FERA/FSE/UNI MEI Joint Project “Strengthening Collective Bargaining for Audiovisual Creators” (CBW)</i></p>
<p>May 2021</p>	
<p>6 May – FERA Report <i>Where are we at on authors’ fair remuneration? – FERA holds internal webinar on Copyright Directive Implementation</i></p> <p>17 May – FERA Statement <i>EU Filmmakers Support Call for Assessment of Global Streamers’ impact on European audiovisual creation</i></p> <p>19 May – Joint Press Release <i>European Creative Documentaries, the leftovers of the new MEDIA programme</i></p> <p>26 May – FERA Statement <i>EU Filmmakers welcome adoption of new EU Culture Programme</i></p>	<p>4 May – Information to members <i>New Members area on the FERA website</i></p> <p>6 May – FERA Report <i>Where are we at on authors’ fair remuneration? – FERA holds internal webinar on Copyright Directive Implementation</i></p> <p>27 May – FERA Newsletter <i>FERA Spring Newsletter</i></p>
<p>June 2021</p>	
<p>7 June – Joint Statement <i>Authors’ Group press statement on the transposition of the 2019 EU Copyright Directive</i></p> <p>10 June – Joint Statement <i>Urgent Call for the Release of Myanmar filmmaker Ma Aeint</i></p>	<p>14 June – FERA update <i>Update of current AVMSD transpositions on investment obligations for on-demand players across Europe</i></p> <p>29 June – FERA Report <i>FERA-FSE-UNI MEI Holds First Online Workshop “From Representation to Bargaining: Engaging the Members’ Base”</i></p>

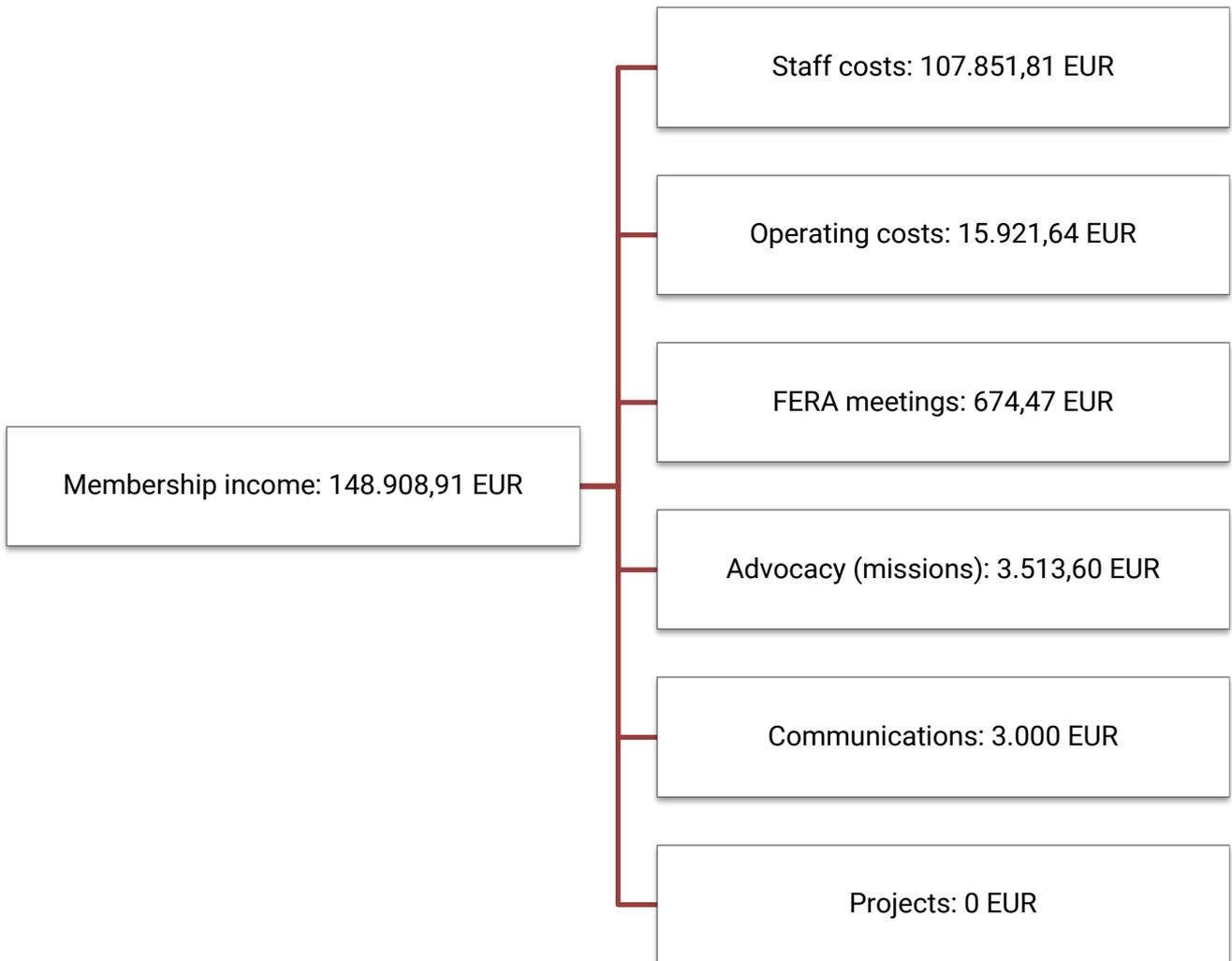
<p>10 June – Joint Statement <i>Stop censoring our fellow Faroese filmmakers!</i></p> <p>29 June – FERA Report <i>FERA-FSE-UNI MEI Holds First Online Workshop “From Representation to Bargaining: Engaging the Members’ Base”</i></p>	
July 2021	
<p>7 July – FERA Report <i>FERA contributes to Voices of Culture Report on “The Status & Working Conditions for Artists, Cultural & Creative Professionals”</i></p>	
August 2021	
	<p>3 August – Member Request <i>Request to share best practices for hiring people with disabilities from FERA member The Israeli Directors’ Guild</i></p> <p>8 August – FERA update <i>New EU Commission Support Scheme / Preparatory Action “Writing European” - Deadline for project submission September 20</i></p> <p>19 August – FERA update <i>Situation in Afghanistan</i></p> <p>26 August – FERA Newsletter <i>FERA Summer Newsletter</i></p>
September 2021	
<p>9 September – FERA Report <i>FERA holds internal webinar on The New MEDIA Programme 2021-2027 – What’s in it for European filmmakers?</i></p>	<p>8 September – Information to members <i>SAVE THE DATE - FERA General Assembly 2021</i></p> <p>19 September – FERA Update <i>New resources available / transposition of Directive 2019/790 on Copyright in the Digital Single Market in MS 27</i></p> <p>22 September – FERA Update <i>MEDIA support to Networks in the AV sector</i></p> <p>29 September – FERA Update <i>Follow-up on MEDIA support to Networks in the AV sector</i></p>
October 2021	
<p>7 October – FERA Report <i>FERA-FSE-UNI MEI Hold Second Online Workshop “Building a Collective Bargaining Campaign”</i></p> <p>27 October – Joint Letter <i>DSA: A Missed Opportunity and A Step Backwards</i></p>	<p>7 October – FERA Report <i>FERA-FSE-UNI MEI Hold Second Online Workshop “Building a Collective Bargaining Campaign”</i></p> <p>20 October – FERA Update <i>Some progress on securing MEDIA support to AV Networks</i></p> <p>22 October – Information to members <i>FERA General Assembly 2021/ November 30 - December 2, Frankfurt, Germany - REGISTRATION OPEN</i></p>

Managing the organisation

2020 accounts results

- The 2020 annual profit and loss statement shows a positive balance of 17.947,39 EUR. In addition to the deficit amounting to -2.854,77 brought forward from 2019, the 2020 financial report cumulated result amounts to 15.092,62 EUR.

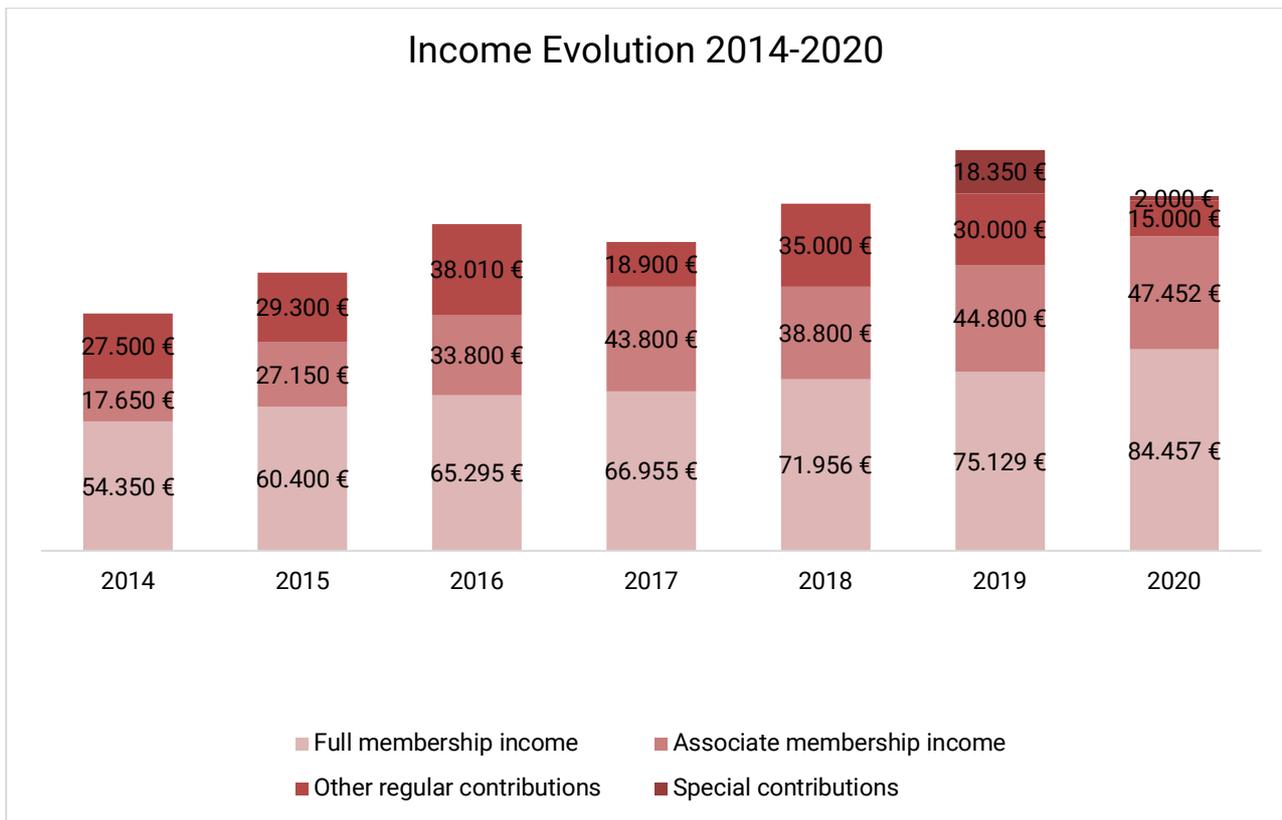
- As per the decision of the 2019 General assembly, an optional 15% increase of the membership fee was implemented in 2020 with a majority of members agreeing to it. This steady revenue increase which led the Executive Committee to approve raising the communications and office manager contract weekly hours from 21 to 32 in order to bring better balance to staff workload and develop communications as per our 2019-2021 strategic goals.



- As introduced the 2020 General assembly, an internal audit process has been launched and Directors UK was designated as the first member to perform it. Results will be presented at the 2021 General Assembly.

2021 Budget Update: Steady membership support

- Since the loss of EU funding in 2014, membership revenues are FERA's sole source income and has grown steadily over the last seven years.



- The 2021 provisional budget reflects an adjustment of the functioning of the organisation and of its activities in the wake of the COVID-19 crisis, particularly cancellation of several board meetings and limited travelling capacity for missions.
- At the end of the third trimester, the 2021 provisional budget to be submitted to the General Assembly is balanced and the cashflow situation is sound to date, thanks to the fact that the vast majority of members have paid their membership fees in time before the GA.

Sustainable funding objective

- General Assembly 2018 adopted a three-year financing plan proposal, with targets to increase its income base in order for FERA to become more visible and effective in meeting its campaigning goals on behalf of European Directors. It called for a new relationship between FERA, its members, and their sister Collecting Societies (CMOs), with their significant resources. Fundraising plans included CMOs through their non-distributable funds policy, new members such as sister organisations worldwide, and the development of projects.
- While a systemic solution through a closer collaboration with collective management organisations could not be found, an internal workshop hosted by member Directors UK in December 2019 produced a roadmap for the implementation of our financial sustainability strategy with specific targets and timeline, which was endorsed by the Executive Committee. However, the uncertainty generated by the COVID-19 crisis have put these plans on hold; they will be revisited in 2022, once the possibility to apply to Creative Europe MEDIA funding is confirmed.

ANNEXES

Annex 1: List Of 2020 FERA Members

Country	Organization	To pay in 2020	Paid in 2020
FULL MEMBERS FEES			
Austria	Austrian Directors' Association (ADA)	1.035,00 €	1.035,00 €
Austria	Verband Filmregie Osterreich	1.035,00 €	1.035,00 €
Azerbaijan	Film Director Guild of Azerbaijan (AZDG)	500,00 €	500,00 €
Belgium	Association of Film Directors (ARRF)	1.035,00 €	1.035,00 €
Belgium (Flemish)	Unie Van Regisseurs (UvR)	1.897,50 €	1.897,50 €
Bosnia & Herzegovina	Directors Guild of Bosnia and Herzegovina	1.100,00 €	1.100,00 €
Bulgaria	Union of Bulgarian Film Makers (UBFM)	900,00 €	0,00 €
Croatia	Croatian Film Directors Guild (DHFR)	1.161,50 €	1.161,50 €
Czech Republic	Association of Czech Directors & Screenwriters (ARAS)	1.035,00 €	1.035,00 €
Cyprus	Directors Guild of Cyprus	1.035,00 €	1.035,00 €
Denmark	Danish Film Directors (DFD)	6.500,00 €	6.500,35 €
Estonia	Estonian Filmmakers Association	1.035,00 €	1.035,00 €
Finland	Directors Guild of Finland (SELOry)	1.880,25 €	1.880,25 €
France	Groupe 25 Images	1.265,00 €	1.265,00 €
France	Society of Film Directors (SRF)	2.710,00 €	2.710,00 €
Germany	Directors Guild of Germany - Film & TV Directors Guild (BVR)	4.800,00 €	4.800,00 €
Germany	German Documentary Association (AG DOK)	4.025,00 €	4.025,00 €
Greece	Greek Directors Society (EES)	690,00 €	690,00 €
Greece	ESPEK	690,00 €	345,00 €
Hungary	AHD *	359,00 €	359,00 €

Iceland	Guild of Icelandic Film Directors (SKL)	1.035,00 €	1.035,00 €
Ireland	Screen Directors Guild of Ireland (SDGI)	1.035,00 €	1.035,00 €
Italy	100 autori	1.035,00 €	1.035,00 €
Italy	ANAC	2.056,00 €	2.056,00 €
Latvia	Latvian Filmmakers Union (LFU/LKS)	1.035,00 €	1.035,00 €
Lithuania	Lithuanian Filmmakers Union (SKL)	1.276,50 €	1.276,50 €
Luxembourg	Luxembourgish Association of Filmmakers and Scriptwriters (LARS)	1.035,00 €	1.035,00 €
North Macedonia	Macedonian Film Professionals Association (MFPA) *	1.035,00 €	1.015,00 €
Montenegro	Association of producers and directors of Montenegro (PDM)	690,00 €	690,00 €
Netherlands	Dutch Directors Guild (DDG)	3.450,00 €	3.450,00 €
Norway	Norsk filmforbund (Norwegian Film Makers Association) (NFF)	8.600,00 €	8.600,00 €
Norway	Norske Filmregissører (NFR)	2.900,00 €	2.900,00 €
Poland	Polish Filmmakers Association (SFP)	4.427,50 €	4.427,50 €
Serbia	Serbian Film Directors Association (AFRS)	1.035,00 €	1.035,00 €
Slovenia	Directors Guild of Slovenia (DSR)	1.265,00 €	1.265,00 €
Spain	ACCIÓN	172,50 €	172,50 €
Sweden	Swedish Film Directors (SFR) / Teaterförbundet (TROMB)	1.621,50 €	1.621,50 €
Switzerland	AFD/FDS	4.930,00 €	4.930,00 €
UK	Directors UK	11.500,00 €	11.500,00 €
<i>Full Members' fees Total</i>		84.822,25 €	83.557,60 €
ASSOCIATE MEMBERS FEES			
France	SACD	5.000,00 €	5.000,00 €
France	SCAM	5.750,00 €	5.750,00 €

Hungary	FilmJUS	6.325,00 €	6.325,00 €
Israel	Israel Directors Guild	1.250,00 €	1.238,00 €
Norway	F©R	9.628,81 €	9.628,81 €
Romania	Dacin Sara	3.795,00 €	3.795,00 €
Slovenia	AIPA	5.000,00 €	5.000,00 €
Sweden	Rättighetsbolaget / Teaterförbundet (TROMB)	5.750,00 €	5.750,00 €
United States	Directors Guild of America	5.750,00 €	5.750,00 €
<i>Associate Members' fees Total</i>		48.248,81 €	48.236,81 €
OTHER CONTRIBUTIONS (REGULAR)			
France	SACD	5.000,00 €	5.000,00 €
Netherlands	DDG/VEVAM	5.000,00 €	5.000,00 €
Slovenia	AIPA	5.000,00 €	5.000,00 €
Cyprus	Directors Guild of Cyprus	500,00 €	500,00 €
<i>Other Contributions Total</i>		15.500,00 €	15.500,00 €
TOTAL MEMBERSHIP INCOME		148.571,06 €	147.294,41 €

Notes:

- * indicates new members.
- UBFM (Bulgaria)'s full membership fee is unpaid to date.
- ESPEK (Greece)'s full membership fee was partially waived upon request to the Executive Committee.
- Bank fees were deducted from MPFA (North Macedonia)'s and the Israel Directors Guild's fees.
- AIPA (Slovenia)'s associate membership fee and DDG/VEVAM (Netherlands) contribution have been paid in advance in 2019.

Annex 2: Information on New Members

Full Membership:

- France/ La GAARD

La Guilde des auteurs-réalisateurs de reportages et de documentaires
148 rue Blomet, 75015 Paris
contact@garrd.fr
www.garrd.fr

Paris, April 13, 2021

Subject : Application to join the Federation of European Screen Directors

The world of media in general, as well as our professions, is in constant motion. In France, it is the scene of very rapid and violent upheavals. Frequently, documentary filmmakers (perhaps because they are too used to working alone) find themselves caught in the middle of these shifts; the subjects of decisions in which they have no say and which all too often turn out to be harmful for them.

Every year, we - the French writers and directors of reports and documentaries - experience a deterioration in our working conditions. Our films suffer from increasingly severe production constraints and editorial pressure, all signs of a growing submission to pursuit of short-term profitability. The room for risk-taking and artistic creation is shrinking, as is the time allotted to serious journalistic investigation.

Thus, on the 20th of May 2019, after an impressive mobilization of involved parties, an "assembly" of nearly 500 authors, journalists, reports, exposés and documentary filmmakers voted to create a professional union. This project was financed through a crowdfunding campaign that raised more than €25,000 from 650 contributors and, after filing its statutes, the *Guilde des Auteurs-Réalisateurs de Reportages et Documentaires* (GARRD) was born on September 3, 2019.

Our main decision-making body, the Board of Directors, is composed of 15 members, with each person elected for an initial 2-year period. However, there is a yearly election process during which 50% of the board is elected/reelected. This process guarantees a regular injection of new ideas and ensures GARRD does not stagnate in its leadership. This board is presided by Elizabeth Drévilion, and we also employ two permanent staff members: Lorraine Mille and Barbara Lesclauze, as General Secretary and Deputy to the General Secretary, respectively.

GARRD's Membership

Our Guild is open to writer-directors of documentaries, reports, magazines and author-driven documentaries, who satisfy certain criteria. Their work must be broadcast on television and VOD platforms, in cinemas, and/or festivals, and they receive royalties within the last 5 years. Valid proof must be presented to confirm their work is/has been released in cinemas (or one of the platforms mentioned above), and that they have made a film within the last 5 years. GARRD formally welcomes intermittent workers in the entertainment industry as well as journalists. All members are subject to the same entry requirements.

GARRD now boasts more than 350 members, 10% of whom are press card holders (there is currently no professional documentary director's card in France). 49% of the cumulative production of our members constitutes documentaries and reports for news magazines; 20% is author-driven documentaries broadcast on local channels; 17% is long format reports presented in news magazines; 3% is film broadcast in cinemas and festivals; and the remaining 11% covers media content in various formats and distribution medium including platforms.

We, as ambassadors for GARRD, have quickly become a leading player in dealing with the Ministry of Culture, producers' unions, private and public broadcasters, the CNC (Centre national du cinema et de l'image animée), journalists' unions, press freedom associations and OTT platforms. We intervene to defend creation, to develop broadcasting avenues for our works, and above all to improve the working conditions of documentary filmmakers.

Our objective is to defend the working conditions of documentary and reports filmmakers and to fight to develop distribution avenues for our works.

GARRD has several ongoing objectives including, but not limited to, raising salaries, obtaining payment for the preparation of a film accepted by a producer, establishing better access to social rights (pensions, unemployment, etc.), and reviewing contracts terms.

Recently, GARRD members were on the streets alongside various/multiple associations defending fundamental rights such as freedom of speech and freedom of the press, as well as opposing the restrictions on the public's right to film the police, as proposed by the French government. These struggles are far from being won...

In fine, we at GARRD are honoured at the prospect of joining FERA. We look forward to working with you to ensure France continues its proud tradition of compelling, beautiful filmmaking, and to bear powerful witness to the world around us.

La GARRD