

Creators in Europe's Screen Sectors – Sketching Present and Future Challenges

A Conference of the Estonian Presidency of the European Audiovisual Observatory

Tuesday 7 June, 15:00 – 18:00 (Tallinn time)/14:00 – 17:00 (Paris time)

Hybrid event, Nordic Hotel Forum
Viru väljak 3, 10111 Tallinn, Estonia

Opening

15.00 – 15.05	Opening of the conference by Taniel Raudsepp , Manager of the arts department, Estonian Ministry of Culture
15.05 – 15.15	Keynote by Edith Sepp , CEO at Estonian Film Institute and Vice-President at European Film Agency Directors (EFAD)
15.15 – 15.20	Introduction to the conference by Susanne Nikoltchev , Executive Director, European Audiovisual Observatory (EAO)

Part I – Times change: for the better?

	<i>The COVID-19 crisis highlighted the fragility of European creators in an already precarious situation characterised by a huge turnover and low levels of activity and remuneration. Furthermore, the audiovisual market experiences structural changes, including increasing interest in TV series and new SVOD players. How will this translate in the creators' job: are TV series the lifeline of creators? Is Europe moving away from the legacy writer-director model? And is there really a shortage of talents when most creators are unemployed?</i>
15.20 – 15.35	Gilles Fontaine , Head of Department for market information (EAO) will share some EAO data and analysis
15.35 – 16.25	Edith Sepp (Estonian Film Institute) will moderate a conversation with creators on working conditions, remuneration issues, authors rights, international projects. <ul style="list-style-type: none"> • Tanel Toom, Estonian Director • Steen Bille, Danish novelist • Elísabet Ronaldsdóttir, Icelandic Film Editor • Dmitry Avksentiev (aka Koloah) Ukrainian composer

SHORT BREAK

16.25 – 16.35

Part II – The three essentials: recognition, working conditions and remuneration

	<i>The digital revolution has opened new opportunities and even created new roles for creative people. At the same time, the COVID-19 pandemic has exacerbated the problematic situation of creators and artists worldwide, notably during the development stage. What kind of measures/legal framework would be needed to improve the working conditions of cultural and creative workers? How can creativity be encouraged by ensuring that creators are rewarded for their work and receive a share of the success of their work in the digital context? Can the transposition of the Copyright directive create new opportunities to improve the bargaining power of creators?</i>
16.35 – 16.45	Presentation by Maja Cappello , Head of Department for legal information, EAO
16.45 – 17.35	Policy panel with associations from creative industries moderated by Maja Cappello, Head of Department for Legal Information (European Audiovisual Observatory) <ul style="list-style-type: none"> • David Kavanagh, Executive Officer at FSE (Federation of Screenwriters in Europe) • Pauline Durand-Vialle, Chief Executive Officer at FERA (Federation of European Screen Directors) • Johannes Studinger, Senior Executive and Head of UNI MEI, UNI Europa (European Services Workers Union) • Burak Özgen, General Counsel at GESAC (European Grouping of Societies of Authors and Composers) • Ivo Felt, Member of the board / Producer at Allfilm (Estonia) • Liina Trishkina-Vanhatalo, Board Member of the EAAL (Estonian Association of Audiovisual Authors) • Tõnn Lamp, Chair of the Estonian Federation of Actors

Interaction with the audience

17.35 – 17.50 **Q & A session**

Closing

17.50 – 17.55 **Main takeaways** by **Estonian Presidency**
17.55 – 18.00 **Closing remarks** by **Susanne Nikoltchev**, Executive Director, EAO