



Trends in the audiovisual market and their impact on creators

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A shortage of talent...really?

What happened to 2015 fiction film directors?

Out of 100 directors who directed a live-action film in 2015:



36 directed at least another film

11 did not direct any other film but
directed at least one TV fiction
episode

between 2016 and 2020

6 did not direct any other film or
any TV fiction episode but wrote at
least one film or one TV episode

47 were not active anymore

What happened to 2015 fiction film writers?

Out of 100 writers who wrote a live-action film in 2015:



37 wrote at least another film

7 did not write any other film but wrote at least one TV fiction episode

between 2016 and 2020

3 did not write any other film or any TV fiction episode but directed at least one film or one TV episode

53 were not active anymore

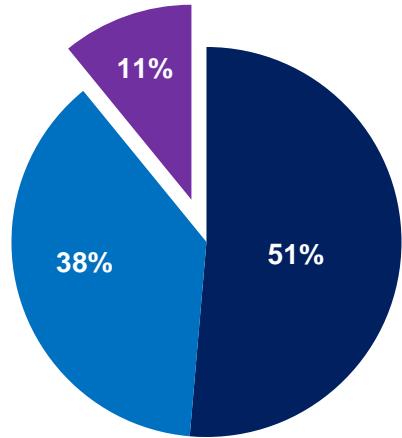
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TV fiction: a new opportunity for film creators?

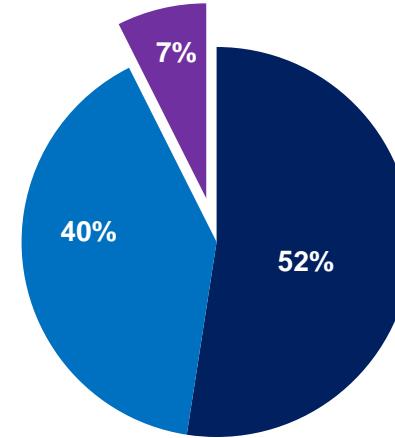
So far, film and TV fiction creators do not overlap that much

Only 11% of directors and 7% of writers worked both for films and TV between 2015 and 2020

Directors



Writers



■ Directed only films ■ Directed only TV ■ Directed films and TV

■ Wrote only films ■ Wrote only TV ■ Wrote films and TV

3

New creative teams?

The writer + director model prevalent in film

Films with a creator
credited as director and
screen writer

61%

Average # of writers per film

1.8

(**1** excluding writers also credited as
director)

TV fiction follows another model

2-13 ep. TV series episodes
with a creator credited as
director and screen writer

20%

Average # of writers per episode

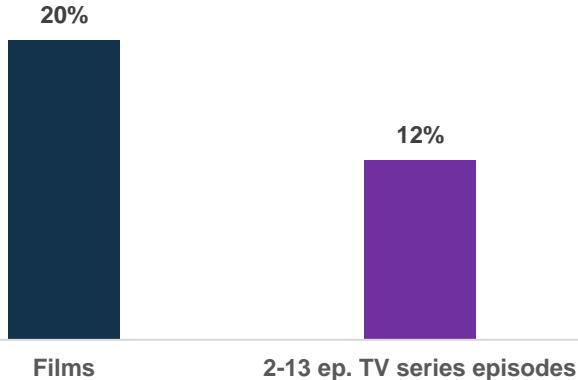
2.8

4

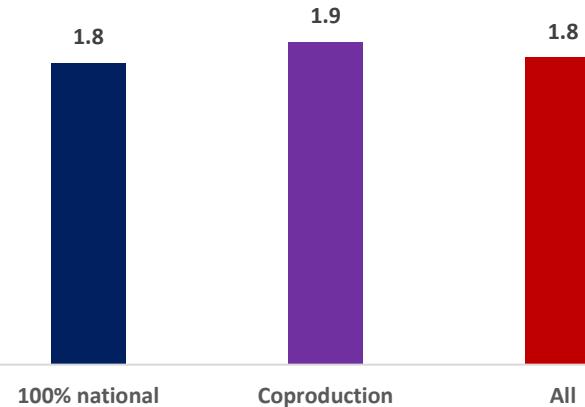
A more international environment?

No different team structure for international co-productions

20% of co-productions
among European films



Similar # of writers for 100%
national films and co-productions

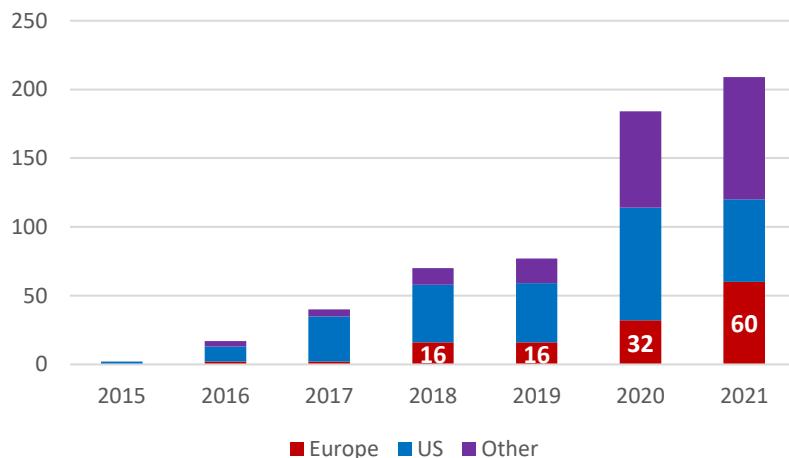


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Working with SVOD

Streamers’ “films”: closer to TV films or to theatrical films?

Sharp increase of European
“films” produced by global
streamers...



...to be put in perspective

Theatrical films

1150

EU27+UK 2021

TV Films

250

EU27+UK 2020