



The Lab Femmes de Cinéma 2022 qualitative study

With the collaboration of



In partnership with

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LES ARCS
FILM FESTIVAL



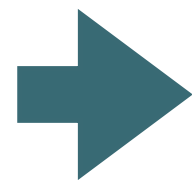
About the « Lab Femmes de Cinéma »

- The Lab Femmes de cinéma : a **think tank** created in « Les Arcs Film Festival » working on parity and diversity in the audiovisual industry
- A study conducted **since 2016** and updated each year
- The objectives of our study remains the same:
 - **A catalog of good practices** at the European level
 - A way of keeping in mind that **it is necessary to be politically active on these subjects**



The Lab quantitative study

- **A typology** of measures implemented by the Centers
- **A google form** sent to the National Film Institute of European countries



Hence, our study is **a synthesis** of :

The answers the institutes gave us in the previous years

Their 2022 new answers

Complementary information that we can find on their websites

- Our study is **qualitative** : the figures are provided by the **EAO**

=> this implies a double temporality



2022 - Key Trends (1/6)

1

A growing number of Film Institutes are aware of gender issues

31 countries have implemented / plan to implement measures
or have collected / plan to collect gender data
(27 countries in 2021)

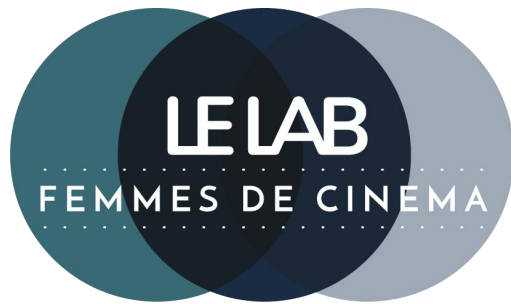


2022 - Key Trends (2/6)

2

The 2022 Key Trends are in line with the continuity of our 2021 key findings

- The search of parity in the selection committees,
- Measures to fight gender-based and sexual violence,
- Quotas are still not attractive



2022 - Key Trends (3/6)

3

An increase of publication of qualitative and quantitative studies

- An increase of qualitative and studies : 3 types of countries
- The rise of studies monitoring the impact of the measures implemented by the Film Centers.



2022 - Key Trends (4/6)

4

The implementation of measures toward parents

- Studies show that having children has a greater negative impact on women's careers than on men's.
- Those measures aim at creating a greater equality of creative conditions between women and men



2022 - Key Trends (5/6)

5

A strong political will from Film Institutes in favor of parity

- Institutes that are putting in place / or planing to put in place their first ever action plans towards parity
- Institutes that are reaffirming there political goal of parity



2022 - Key Trends (6/6)

6

Broadening inclusive policies beyond gender

- At the national level : promoting diversity is a new political goal for many institutes
- At the international level : the launch of the New Dawn project



Conclusion

- Our 2022 study shows that the themes of parity and gender diversity are increasingly being addressed politically
- We will keep on monitoring the change year after year

A special thanks to : the EAO and the EFAD for their involvement during the writing of this study, all of the Film Centers who responded to our solicitations, our sponsors : The Sisley Fondation, STUDIOCANAL, the French Ministry of Culture and to all of you for your attention.

The full study and its summary are available on the Lab website:

<http://femmesdecinema.org/>



THANK YOU !

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