



LE LAB FEMMES DE CINÉMA

QUALITATIVE STUDY

Measures to Promote Parity in European Cinema

With the collaboration of



In partnership with

Soutenu par





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Presentation of the Lab

CREATE ROLE MODELS

Podcasts
Masterclasses
An award for women composers

CHANGE THE PRACTICES IN THE FILM INDUSTRY

Collective intelligence workshops with
professionals from the sector
Participation in the RESEPCT group

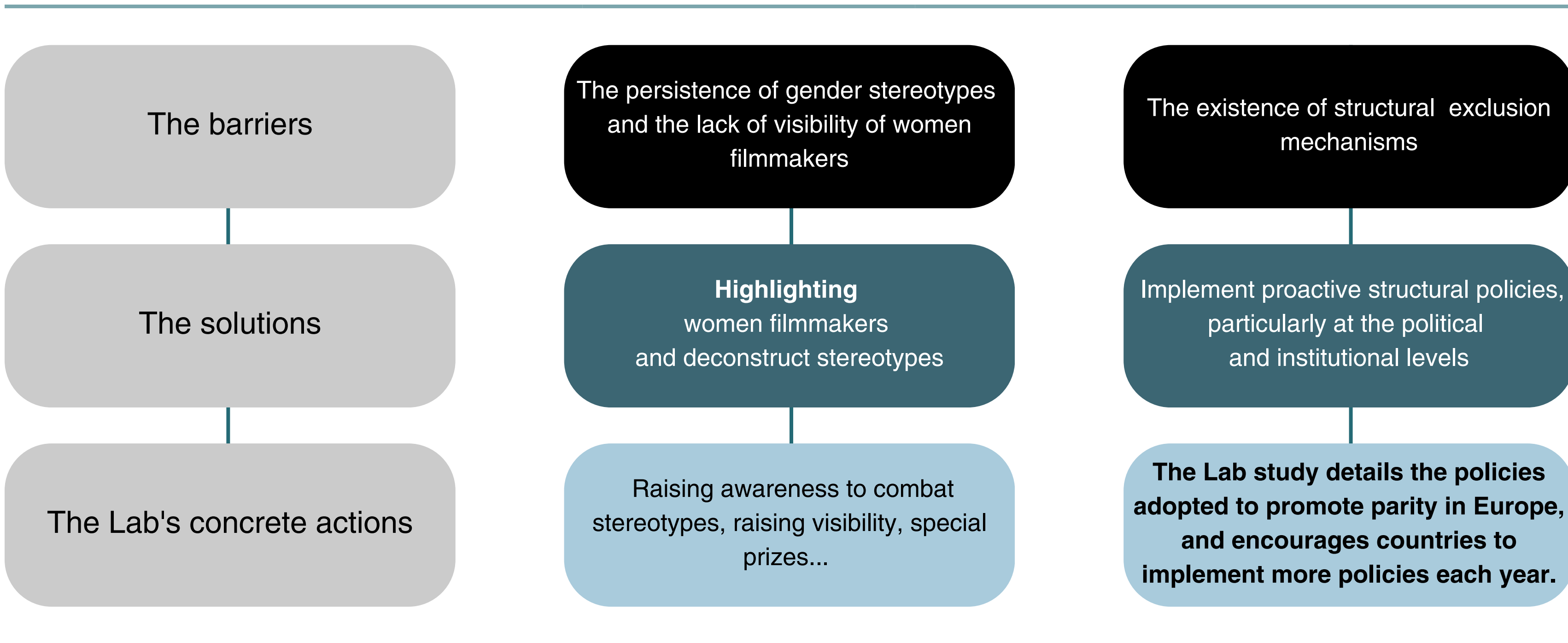
INFLUENCING INSTITUTIONS

An annual study on measures to promote
parity in European cinema



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The role of our study





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The Lab's qualitative study - methodology



- **A qualitative and European study:** the measures implemented each year by the various European film institutes (36 countries in 2024),
- **An institutional study:** in collaboration with the EFAD and the EAO and in partnership with the CNC, the French Ministry of Culture and EURIMAGES,
- **A study linked to the statistics of the European Audiovisual Observatory:**
 - statistics as the starting point for action,
 - measurements are necessary to make statistics evolve



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The Lab's qualitative study - objectives



- **The Lab's study is therefore both :**
 - an annual review of the situation in Europe
 - a collection of best practice
- **An important tool of influence...**
 - which enables institutes to take a reflective look at their measures by comparing them with all existing policies in Europe

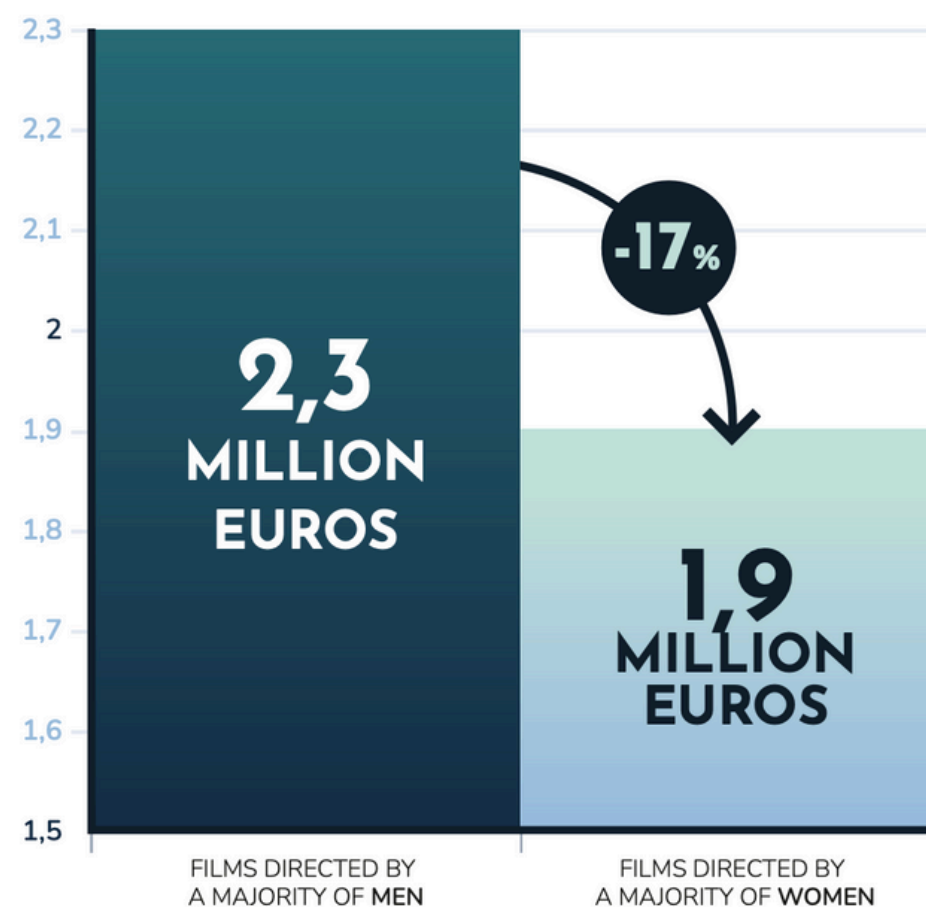


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The gender pay gap

BUDGET DISPARITIES BETWEEN FILMS DIRECTED BY MEN AND THOSE DIRECTED BY WOMEN

Average budget for feature films
(between 2017 and 2021 - Figures provided by the EAO*)



* We do not have European figures for films with the highest budgets, but it would be interesting to have them, as we know that the Gender Pay Gap increases for films with the highest budgets.



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Highlights

1

Combating gender-based and sexual violence

21 institutes (compared with 15 in 2023 and 5 in 2020)

2

Integrating parity into an overall search for diversity

16 institutes (compared with 7 in 2020)



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Highlights

3

Developing inclusive pan-European initiatives

12 institutes involved in pan-European initiatives

4

Supporting parenthood

7 institutes (compared with 2 in 2020)



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Highlights

5

Providing financial incentives for parity

5 institutes with concrete, quantifiable results



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Conclusion

- **A dual temporality:** between figures that are beginning to change and measures that are beginning to bear fruit,
 - **Necessary measures:** there can be no real statistical progress without inclusive policies,
 - **The figures are rising, but still a long way from parity, so it's a long-term task that must be pursued year after year.**
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THANK YOU!

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