

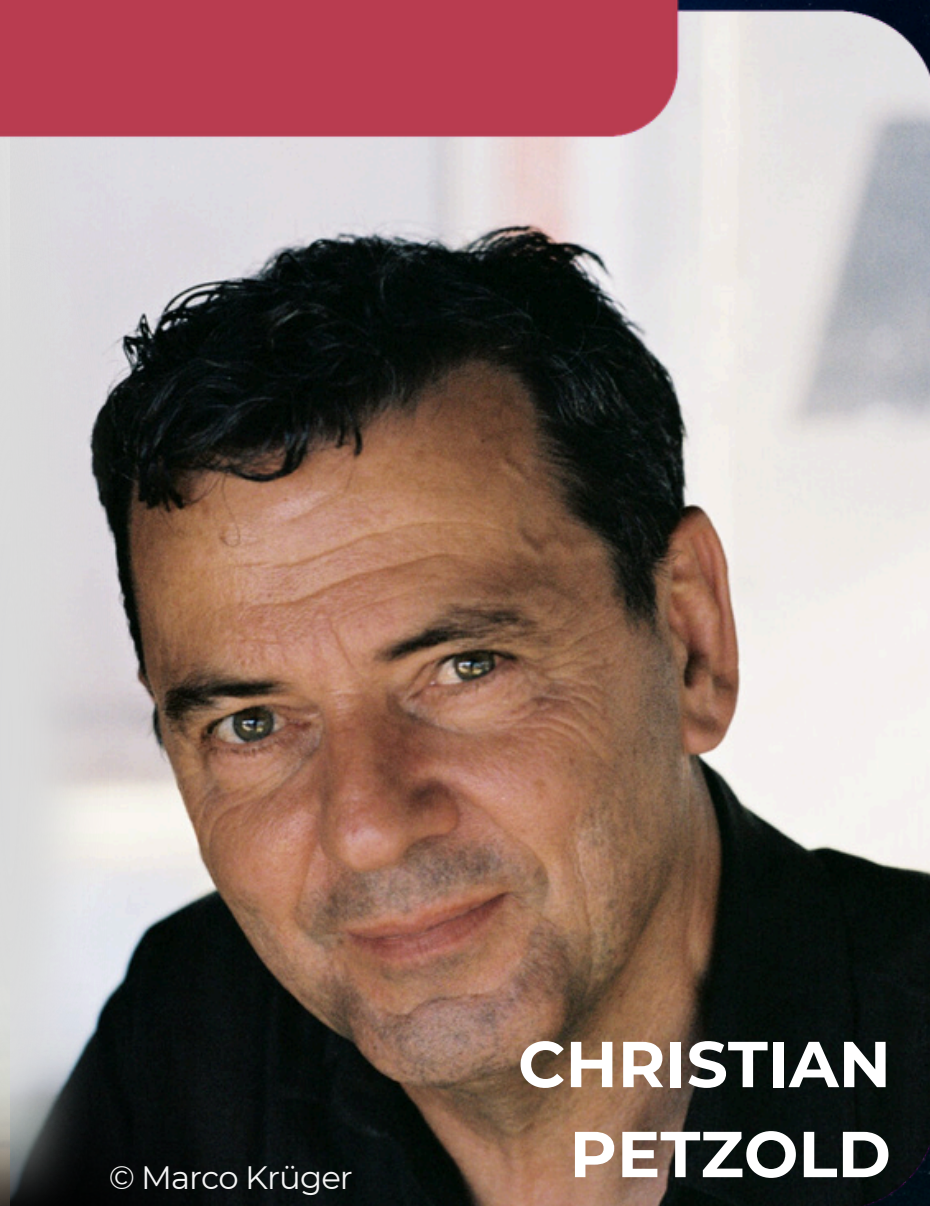


Screen Directors: Shaping a Rich and Diverse Future Through Stories

Strengthen
MEDIA



**ARNE
FELDHUSEN**



**CHRISTIAN
PETZOLD**

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**MAKE AGORAEU WORK
FOR CREATORS**



For twenty-five years now, my films have been produced in Berlin with the same independent producers. That they find their audiences in Paris, Rome and Warsaw – in cinemas, not on a screen at home – is never a given: the EU MEDIA programme plays a large part in getting them there. **Europe needs cinemas that talk to each other, and MEDIA is what makes that possible.**

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I have made series for German broadcasters – *Stromberg*, *Der Tatortreiniger* – and for Netflix with *How to Sell Drugs Online (Fast)*, so I know how a global platform works. Two of my **projects had Creative Europe** behind them: ***Deutschland 86***, a very German story that was sold around the world, and ***Das Manko***, four office workers who never say a word – which works in any country without changing a frame. What I have learned: **the more specific a story is, the further it can travel.** The platforms rarely let you find that out; Europe did.

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